

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937589-1	08/05/12	August 2012	07/30/12 - 08/05/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 60'S	1519

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	937589	07893563

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/03/12	7a-9a Today Show	7a-9a	-TWTF--	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII F 08/03/12 8:37 AM 7a-9a Today Show 7a-9a 1:00 OFA12G077H \$2,400.00 NM									
2	07/31/12	08/03/12	M-F WXII News @ 430a	430a-5a	-TWTF--	1:00	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 07/31/12 4:54 AM M-F WXII News @ 430a 430a-5a 1:00 OFA12G077H \$100.00 NM									
3	08/04/12	08/04/12	WXII 12 Sa/Su News at 6-8am		-----S-	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 08/04/12 6:58 AM WXII 12 Sa/Su News at 6am 6-8am 1:00 OFA12G077H \$600.00 NM									
4	07/31/12	08/03/12	Live with Regis & Kelly	9-10AM	-TWTF--	1:00	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 07/31/12 9:56 AM Live with Regis & Kelly 9-10AM 1:00 OFA12G077H \$500.00 NM 2 WXII W 08/01/12 9:50 AM Live with Regis & Kelly 9-10AM 1:00 OFA12G077H \$500.00 NM									
5	07/31/12	08/03/12	Olympic Daytime M-F	Olympic Daytime M	-TWTF--	1:00	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 07/31/12 2:12 PM Olympic Daytime M-F Olympic Daytime M 1:00 OFA12G077H \$700.00 NM 1 WXII W 08/01/12 1:00 PM Olympic Daytime M-F Olympic Daytime M 1:00 OFA12G077H \$700.00 NM 3 WXII Th 08/02/12 3:55 PM Olympic Daytime M-F Olympic Daytime M 1:00 OFA12G077H \$700.00 NM 4 WXII F 08/03/12 2:12 PM Olympic Daytime M-F Olympic Daytime M 1:00 OFA12G077H \$700.00 NM									
6	07/31/12	08/03/12	M-F WXII 12 News @ 5 p5-6pm		-TWTF--	1:00	3	\$1,200.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
937589-1	08/05/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 60'S	1519	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/31/12	08/03/12	M-F WXII 12 News @ 5 p5-6pm		-TWTF--	1:00	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 07/31/12 M-F WXII 12 News @ 5 pm 5-6pm :00 <del>\$1,200.00</del> NM See MG 6.4 2 WXII W 08/01/12 5:27 PM M-F WXII 12 News @ 5 pm 5-6pm 1:00 OFA12G077H \$1,200.00 NM 3 WXII Th 08/02/12 5:38 PM M-F WXII 12 News @ 5 pm 5-6pm 1:00 OFA12G077H \$1,200.00 NM 4 WXII F 08/03/12 5:23 PM M-F WXII 12 News @ 5 pm 5-6pm 1:00 OFA12G077H \$1,200.00 NM MG for 6.1 07/31									
7	07/31/12	08/03/12	M-F WXII 12 News @ 6 p6-630pm		-TWTF--	1:00	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 07/31/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm 1:00 OFA12G077H \$1,600.00 NM 2 WXII W 08/01/12 6:28 PM M-F WXII 12 News @ 6 pm 6-630pm 1:00 OFA12G077H \$1,600.00 NM									
8	08/04/12	08/04/12	Sa WXII 12 News @ 6 pn6-630pm;		-----S-	1:00	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 08/04/12 6:21 PM Sa WXII 12 News @ 6 pm 6-630pm; 1:00 OFA12G077H \$800.00 NM									
9	08/05/12	08/05/12	Su WXII 12 News @ 6 pn6-630pm		-----S	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 08/05/12 6:22 PM Su WXII 12 News @ 6 pm 6-630pm 1:00 OFA12G077H \$1,000.00 NM									
10	07/31/12	08/03/12	Olympic Zone	Olympic Zone	-TWTF--	1:00	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Th 08/02/12 7:51 PM Olympic Zone Olympic Zone 1:00 OFA12G077H \$800.00 NM 1 WXII F 08/03/12 7:45 PM Olympic Zone Olympic Zone 1:00 OFA12G077H \$800.00 NM									
11	07/31/12	08/03/12	Mo-Sat/ Sun Prime Olym;Mo-Sat/ Sun Prime		-TWTF--	1:00	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 07/31/12 8:50 PM Mo-Sat/ Sun Prime Olympics Mo-Sat/ Sun Prime 1:00 OFA12G077H \$3,200.00 NM									
12	07/31/12	08/03/12	M-F WXII 12 News @ 5 a5-6am		-TWTF--	1:00	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Th 08/02/12 5:47 AM M-F WXII 12 News @ 5 am 5-6am 1:00 OFA12G077H \$300.00 NM									
<b>Total Spots</b>							<b>20</b>		

**Gross Total****\$20,600.00**

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Obama/D/President	SKED A 60'S	1519

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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$3,090.00</b>
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<u>Net Amount Due</u>	<b>\$17,510.00</b>
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